

Federal Communications Commission Washington, D.C. 20554	Approved by OMB 3060-1115 (March 2008)	FOR FCC USE ONLY
<b>FCC 388</b> <b>DTV Quarterly Activity Station Report</b>		FOR COMMISSION USE ONLY FILE NO. -20081008AEM

Licensee  
BLUESTONE LICENSE HOLDINGS INC.

Call Sign WCYB-TV	Facility Id 2455	Previous Call Sign (if applicable)
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Community of License			
City	State	County	Zip Code
BRISTOL	VA	WASHINGTON	24201 -

Nielsen DMA TRI-CITIES TN-VA	World Wide Web Home Page Address WWW.WCYB.COM	Licensee Renewal Expiration Date (mm/dd/yyyy) 10/01/2012
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Channel Numbers: (Check the Channel Number(s) to which this form applies.)

<input checked="" type="checkbox"/> Analog	5
<input checked="" type="checkbox"/> Digital	28

Report reflects information for quarter ending: 09/30/2008

Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?  
 Option One (A and D)  Option Two (B and D)  Option Three (C and D)

Over the past quarter, have you fully complied with the requirements of this option?  
 Yes  No

**Simulcasting:**  
 Are you simulcasting on your Analog channel and your primary Digital stream?  
 Yes  No

**Application Purpose:**  
 DTV Education Report  
 Amendment  
 File Number -

If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.

### Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

### Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?

Total 5:00 a.m. to 1:00 a.m. PSAs	204
Total 5:00 a.m. to 1:00 a.m. CSTs	360

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?

Total 6:00 a.m. to 9:00 a.m. PSAs	22
Total 6:00 a.m. to 9:00 a.m. CSTs	90

For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?

Total 6:00 p.m. to 11:35 p.m. PSAs	76
Total 6:00 p.m. to 11:35 p.m. CSTs	76

For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?

Total 5:00 p.m. to 10:35 p.m. PSAs	
Total 5:00 p.m. to 10:35 p.m. CSTs	

Comments:

WE RUN 3 CRAWLS PER DAY 8A - 4P - 7P. WE RUN 1 SNIPE PER DAY IN THE 10P PRIME HOUR.

**30 Minute Educational Programs - Last Quarter**

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs	9
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Comments:

**100-Day Countdown Eligible Pieces - Last Quarter**

Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown to DTV" on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of each eligible 100-Day "Countdown to DTV" pieces did your station run?

0	Graphic Displays
0	Animated Graphics
0	Graphic and Audio Displays
0	Longer Form Reminders

Comments:

WE ARE STARTING NOVEMBER 1ST

**Section D (For all broadcasters)**

**Additional DTV On-air Initiatives - Last Quarter**

Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
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Comments:

WE RAN 4 NEWS PACKAGES IN OUR NEWSCASTS  
 WCYB-DT2 28.2 (CW4) CW NETWORK  
 5A-1A WE AIRED 810 DTV PSA'S  
 5A-1A WE AIRED 270 DTV CRAWLS  
 6A-9A WE AIRED 71 DTV PSA'S  
 6P-11:35P WE AIRED 142 DTV PSA'S  
 6P-11:35P WE AIRED 90 CRAWLS  
 WE AIRED 14 DTV 30 MINUTE SHOWS  
 WE HAVE ALINK TO DTVANSWERS.COM ON WEBSITE  
 WE STILL GIVE OUT BROUCHERES PROVIDED BY NAB

**Station Website Additional Activity Related to the DTV Transition - Last Quarter**

Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
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If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
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Comments:  
 WE HAVE A LINK VIA AN ICON TO DTVTRANSITION.ORG  
 WE HAVE A LINK VIA AN ICON TO THE CONVERETER BOX COUPON DTV2009.GOV

**Additional DTV Outreach Efforts -- Last Quarter**

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

Speaking Engagements

Comments:

Community Events

Comments:

Other (describe)

Comments:  
 WE CONTINUE TO GIVE OUT BROUCHERES THAT WERE PROVIDED BY THE NAB  
 WE GIVE OUT A DTV BUSINESS CARD WITH DTV TRANSITION INFORMATION

**This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.**

Comments:

**Station Certification**

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing DIRECTOR OF MARKETING/PRODUCTION
Signature ANTHONY L. VENABLE	Date (mm/dd/yyyy) 10/08/2008

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